

**Principal Product Designer
& Manager**

coreyleamon@gmail.com
coreyleamon.com / [linkedin](#)
New York, NY

Strategic and pragmatic systems-thinker with expertise leading discovery, alignment, collaboration, and data-driven execution for SaaS.

EDUCATION

University of Texas

BFA in Design, 2011

Other formal coursework

UXR methodology

EXPERTISE

strategy
B2B / B2C / B2G
user flows
user interface (UI)
information architecture (IA)
service design
workflow optimization
system and journey mapping
ecosystem design
competitive audits
accessibility compliance
personas and archetypes
design systems
foundational, evaluative, tactical UXR
qualitative & quantitative synthesis
UX writing
discriminative and generative AI
agentic coding (builder.io, cline)
workshop facilitation
senior stakeholder management
program management
team building
mentorship
large-scale enterprise
minimum viable product
agile methodology
adobe, figma, jira, miro, etc

SELECT EXPERIENCE

Planet Labs SATELLITE DATA & ANALYTICS

Design Manager, Principal Product Designer (Aug 2022 – Sep 2024)(layoff)

- Owned procedure across a distributed team, including reviews, professional growth, UX principles, onboarding, hiring, career leveling, and cost management.
- Stabilized team health and productivity during executive turnover and layoffs.
- Successfully advocated for growth and promotion of reports.
- Defined UX strategy, a solution framework, unified ecosystem roadmap (reducing apps+API from 45 to 15), and user archetypes for a multi-quarter redesign.
- Oversaw and contributed to execution of UX for two company integrations.
- Collaborated with SWE on overhaul of permissions governance
- Ran regulatory a11y assessments to support acquisition of \$XM in contracts.
- Helped standardize top-of-funnel operations and strategy for B2B/B2G Partners, including pricing strategy and integration of acquisition funnels with Salesforce.
- Drove a qual and quant audit of existing customer value across ecosystem.
- Aligned 10 cross-functional teams to shared objectives through use of visual artifacts, leadership engagement, and proactive communication.
- Ran research, prototyping, and testing to unblock product strategy and execution.

Google GLOBAL ECOMMERCE

Interaction Designer, Google Store (May 2019 – Jul 2021)

- Led UX teams in design, delivery, testing, and implementation of a ground-up CMS, Google One benefits, Google Store chatbot, and long-term strategic roadmap.
- Cut operating costs, created B2B opportunity (+\$XXM), eliminated launch error and fraud, improved experience (CSAT +20%), and reduced launch time (-75%).
- Ideated and drove delivery of componentized pricing and promotion UI.
- Served as design advocate for Google Store across company lines of business.
- Worked with engineers to ensure solutions met high standards of accessibility.
- Mentored junior UXers and volunteered on Ground, a data mapping platform.

Transfix (series c) FREIGHT BROKERAGE

Senior Service Designer (Apr 2018 – Apr 2019)

- Achieved +400% YoY revenue and +9% margin by uncovering critical process issues in load management and invoicing, as well as improvements to UI and UX.
- Reduced cost to acquire SMB by 2% via a 0-to-1 self-service quoting and booking.
- Increased tracking percentage 15-20% through a multi-solution approach, including a native tracking app for carriers.
- Helped grow product, design, and engineering team by 40%.
- Led creation of pattern library and procedure, launching 60+ new components.

Grubhub/Seamless FOOD DELIVERY

Senior Product Designer (Dec 2015 – Mar 2018)

- Acted as design team liaison for corporate-focused initiatives, establishing cross-team touchpoints while facilitating reviews and work sessions.
- Define and design MVPs of major cross-application features with cross-functional team, including scheduled orders (AOV +0.4%), catering, group orders, and enterprise admin management tooling (contracted credit usage +48%).
- Used a balanced, data-focused approach to build and iterate on IA, UX, and UI.
- Developed adaptive user personas for company-wide distribution.